

# Jay Square

---

CONCEPTUAL DESIGN

FEBRUARY 15, 2023



# Jay Square Existing Conditions

- Tremendous view of City Hall
- Ability to support many downtown events through proximity to City Hall and Jay Street
- Visually permeable site increases sense of security and ability to monitor





# Jay Square Supported by Community Engagement

- Extensive Public Outreach
- Community Art Fundraiser at SCCC
- Holiday Parade
- Schenectady Greenmarket
- Surveys with BID and Jay Street Business Association
- Collaboration meeting with event organizers





# Jay Square Community Inspiration

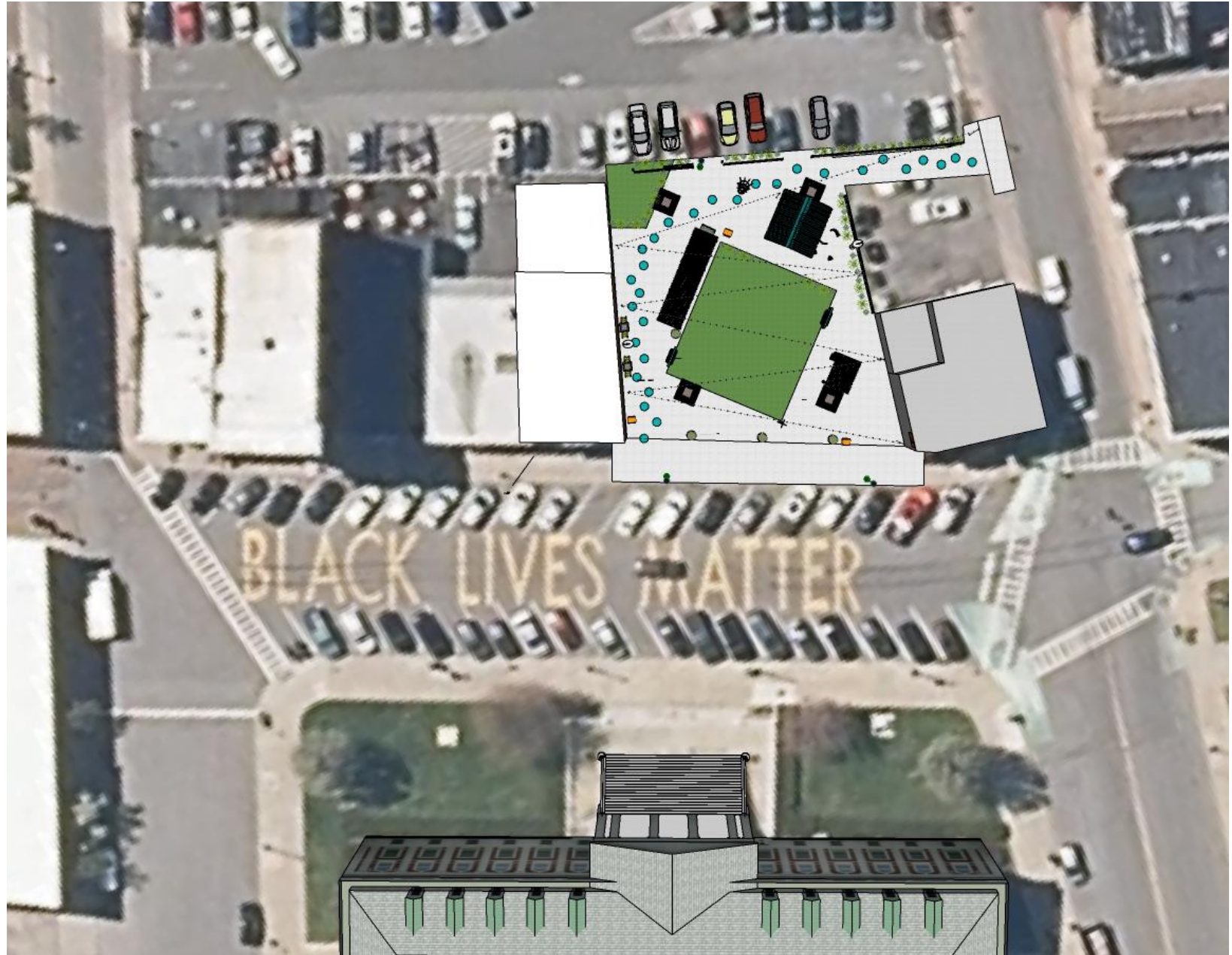
- Colorful
- Flexible
- Inclusive of green space
- Places to sit and eat
- Place for small events
- Festive Lighting
- Playful
- Welcoming





## Jay Square From Above

- Oriented toward City Hall
- Supports site circulation
- Allows flexibility for events to use the immediate space and to expand into the larger plaza surrounding City Hall
- Provides ADA connection from Franklin-Liberty parking area into Jay Square
- Incorporates festive lighting to promote space and complement existing string lighting





# Jay Square Birdseye View toward City Hall

- Four trees to frame the site, provide shade and scale, and commemorate the four individuals lost in the fire
- Uses easement to connect from Liberty Street
- Moves handicap stalls to back of square for more convenient access
- Improves edge of parking lot that was damaged during the fire





# Jay Square View from City Hall Steps

- Incorporates shade pergolas to provide comfortable places to sit and eat and to frame the space
- Flexible and age-friendly seating funded through an AARP grant
- Includes sculptural wayfinding to direct visitors to nearby destinations
- Includes a small stage to support events like Jazz on Jay, Schenectady Greenmarket, other downtown events, etc.





# Jay Square View from the Executive Lounge Corner

- Introduces vibrant color and opportunities for art
- Includes community favorite, informal swinging benches
- Sculptural focal point at the back of the site helps anchor the space
- Opportunities for incorporation of wayfinding and community art on walls and walking areas





# Jay Square Supporting Community Events

- Small shelter to support community events, provide additional shade, and create a sense of scale and place
- Incorporates playful “street quartet” musical instruments funded by DRI





# Jay Square View from Stage toward City Hall

- Orientation celebrates City Hall and welcomes visitors to the Downtown and the City
- Flexible lawn area enhances view of City Hall and provides openness and flexibility





## Jay Square Site Furnishings

- Site furnishings have been ordered and delivered
- Most site furnishings were paid for by the AARP grant
- Selection of colors adds to playful and inviting nature of Jay Square









